

Visa Financial Football Fact Sheet

About *Financial Football*

Created by Visa and the NFL, *Financial Football* is a popular financial literacy video game. This free resource puts individuals' fiscal knowledge to the test in a game that combines the structure and rules of the NFL with financial education questions of varying difficulty. The engaging, fast-paced game is available in English and Spanish and can be played online or downloaded as a free app. *Financial Football* is a companion to another popular global resource, *Financial Soccer*, which is currently available in 45 countries and 18 languages.

Financial Football 3.0, new for Fall 2018, includes improved 3D graphics and enhanced game play. Updates include opportunities for active defensive playmaking, audibles, hints, time outs and updated educational content. For the first time, players can choose from question topics and earn game-changing advantages by correctly answering all four questions in a given question difficulty category. The game is available as a free iOS or Android app and can be downloaded for MacOS or Windows at <https://financialfootball.com/downloads>.

How to Play *Financial Football*

Financial Football can be played for free at www.financialfootball.com. The game challenges players to answer multiple-choice and true and false money management questions correctly to advance down the field for a chance to score a touchdown. Features include:

- Single player and head-to-head options.
- Three difficulty levels: Rookie (ages 11–14), Pro (ages 14–18) and Hall of Fame (ages 18+).
- Players can select from 42 offensive plays, including running and passing options. They can also stop their opponents from advancing by answering a defensive question correctly.

The game also includes companion classroom lesson modules for teachers who want to expand and reinforce greater financial learning. Each module features:

- Lesson plans for educators with a narrative overview of the concepts to be taught.
- Goals and objectives describing the expected learning outcomes of the module.
- Teaching notes to help educators structure their lessons.
- A discussion section for teachers and students to talk through how the information learned would apply to real-life situations.
- Written exercises to be used in groups or as an assessment of student learning.

Financial Football Around the Country

Visa has partnered with 49 state governments and the District of Columbia to co-brand and distribute free copies of *Financial Football* to every public middle and high school in those states, including:

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

The online version of *Financial Football* has been played more than 10 million times.

About Practical Money Skills

Financial Football is part of Practical Money Skills, Visa's free, award-winning financial education program that launched in 1991. The program contains comprehensive money management resources and lesson plans tailored for use at home and in the classroom.

For More Information

Contact us at info@practicalmoneyskills.com